



# SALES NIRVANA WITH SUSAN SLY

A one-day workshop to teach your team  
the art, and science, of sales using NLP techniques.



# What If Your Team Could Close More Sales and Bring In More Clients With Ease?

If you are in any form of business, you are in sales and yet many business owners do not consider themselves salespeople. In today's world, we are always selling – from bringing in funding to acquiring more clients to landing 'that' amazing deal. At the heart of every single potential customer interaction comes down to one area of discernment as to whether they will buy from you or not and that area is how you make them feel.

NLP (neurolinguistic programming) is used by the top stage trainers, sales professionals, business leaders, and even Homeland Security, to create optimal outcomes. By teaching your team NLP, you now have access to the same powerful techniques that the top producing sales organizations in the world use. NLP should only be trained by a certified professional and if you can find someone who has also generated massive sales revenue then you have a rare opportunity to learn from the best. Susan Sly is that rare individual.

**During this one-day workshop, certified NLP coach, top sales producer, and best-selling author, Susan Sly, will be train you, and your, team on:**

- ✓ How to use persuasion sales techniques.
- ✓ The specific words and phrases that shift the neurology of your ideal client.
- ✓ How to create more flow in your sales process.
- ✓ A simple step-by-step process to overcome limiting beliefs.
- ✓ How to eliminate objections before they even happen.

Ultimately, you will leave with an actionable plan on how to increase your sales, boost your client retention, and learn how to truly inspire your ideal clients to want to do business with you.

Susan will close the day with a powerful process and help participants create a solid action plan so you leave this workshop ready to implement.

**Pricing is dependent on location and group size – Email us at [info@susansly.com](mailto:info@susansly.com) with “NLP Pricing” in the header so we can give you a quote. Workshops and Packages start at \$10,000. This includes one pre-session with the workshop coordinator to discuss KPI’s and general overview and a follow-up whole-team session to discuss and do live coaching on any outcomes from the workshop. Packages can include a full year of monthly performance group coaching. Contact us for pricing.**



## About Susan Sly

Susan Sly is an NLP certified coach, best-selling author, speaker, tech investor, and has created 3 top performing sales teams which have generated close to \$2 billion in sales. She is passionate about helping small business owners and start-ups become successful.



AS SEEN ON

**FOX**



**CNN**



**CBN**

**LIFETIME**

## What People Are Saying

### Bryce Christiansen

*Marketing Manager, PlusThis*



Thanks for inviting me to your workshop yesterday.

I learned a ton. I've been practicing the skills you thought me last night and this morning. I've started mirroring my wife as she talks and it's been noticeably better for our communication. I also realized for the first time since we've been married (11 years) that she's an auditory learner. It's going to help with that too. And of course, I'll have endless application for my business skills too.



### Kim Freese

*Arkansas, US*



Attending Sales Nirvana was one of the best things I've done for my business. There's nothing like being in person for the experiential learning that takes place in the room. Such great value and content to turn around and use in your own business!



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