



THE GET FOUND METHOD™
PRESENTS

The

5 Minute AI Visibility Test

Find out what AI says about you
before your next customer does.

Susan Sly

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Creator of The Get FOUND Method™

[SUSANSLY.COM](https://susansly.com)

AI is already recommending businesses like yours.

Is it saying your name?

When someone asks ChatGPT, Perplexity, or Google for a recommendation, they do not get ten blue links. They get three or four names and a reason to trust each one.

If you are not one of those names, no report will ever tell you. The customer simply calls whoever AI recommended, and very often that is a competitor with a weaker offer and a stronger digital footprint.

Here is the good news. AI is not mysterious. It recommends businesses that are **clear** enough to understand, **consistent** enough to trust, and **cited** often enough to be worth naming. Every one of those is something you can fix.

This test takes five minutes and shows you exactly where you stand today. Take it honestly. The score is not a judgment. It is a starting line.

37%

of consumers now begin their searches with AI instead of Google.

Source: Eight Oh Two study, reported by Search Engine Land, 2026



Susan Sly interviewed by Entrepreneur Magazine

“Your reputation is being summarized in rooms you are not in. The only question is whether you wrote the summary.”

SUSAN SLY

Five prompts. One AI tool. Five minutes.

You are going to ask AI about yourself the way a stranger would, then grade what comes back. No tools to install and nothing to buy.

1

Open a fresh chat

Use ChatGPT, Perplexity, or Google AI Mode. Open a new conversation, ideally in a private or incognito window, so your own history does not help you.

2

Run the five prompts

Fill in the blanks on the next page with your name, your business, and your city or niche. Ask them exactly as written. Do not coach the AI.

3

Score each answer

Give every answer a 0, 1, or 2 using the guide below. Add them up for a score out of 10, then turn to the scorecard.

THE SCORING GUIDE

0

Not there

AI does not mention you, confuses you with someone else, or says it cannot find you.

1

Thin or dated

You are mentioned, but the description is vague, out of date, partly wrong, or buried in a long list.

2

Accurate and confident

AI describes you correctly, specifically, and recommends you with a reason. This is what "found" looks like.

Bonus round. When you are done, run the same five prompts in a second AI tool. If your two scores differ by more than two points, that gap is your consistency problem, and it is the first thing we fix.

The five prompts

Fill in the blanks, ask each one word for word, and score the answer 0, 1, or 2.

1 Identity Does AI know you exist?

“Who is your name and what do they do?”

Look for your real title, your real business, and what you are known for. A blank, a stranger with your name, or a job from years ago all score low.

SCORE

2 Category Are you on the shortlist?

“Who are the best what you do in your city or niche?”

This is the question your buyer actually asks. Count the names. If you are not one of them, this is where the customers go.

SCORE

3 Credibility Does AI trust you?

“Is your business credible? What is it known for and who recommends it?”

AI leans on what other credible sources say about you. Media, reviews, podcasts, and directories all count. Silence reads as risk.

SCORE

4 Fit Are you recommended for the problem you solve?

“I am your ideal client and I need help with the problem you solve. Who should I work with?”

If AI cannot connect your name to a specific problem for a specific person, it will recommend someone whose message is clearer.

SCORE

5 Accuracy Is the story right?

“What does your business offer, roughly what does it cost, and how do I get started?”

Old prices, discontinued offers, and a closed location are signs your listings disagree with each other. AI repeats whichever it found last.

SCORE

MY TOTAL SCORE

/10

What your score means, and what to do first.

Every band maps to a step of the F.O.U.N.D. framework, so you always know your next move. Write today's date beside your score and retake the test in 30 days.

0 to 3

Invisible

AI has almost nothing to work with. Your buyers are being sent elsewhere every day and you cannot see it happening.

Do first: Foundation. Write one plain language description of who you are, what you do, and who you serve, then put it everywhere this week.

4 to 6

Inconsistent

AI has seen you, but your profiles disagree with each other, so it does not trust the signal enough to recommend you.

Do first: Unify. Make your name, offer, audience, and location identical on your website, Google Business Profile, LinkedIn, and every directory.

7 to 8

Findable

You are on the shortlist. Now the job is to become the pick, which comes from other credible sources vouching for you.

Do first: Narrative. Earn citations. Podcasts, guest articles, reviews, and media mentions that say the same thing your website says.

9 to 10

The Answer

AI already recommends you. Congratulations, and be careful. Visibility drifts the moment you stop maintaining it.

Do first: Distribute. Measure what AI says about you every month and fix drift in fifteen minutes before it costs you a client.

TODAY _____

SCORE _____

IN 30 DAYS _____



STEP ONE, WHATEVER YOUR SCORE

Start with clean up.

Your name, what you do, who you serve, and where you are must be identical everywhere AI looks. Not similar. Identical.

AI cross checks. When your LinkedIn says one thing, your website says another, and a directory still lists an address you left two years ago, the mismatch reads as risk. Risk does not get recommended.

THE CLEAN UP CHECKLIST

- ☐ **Website** homepage and about page say exactly what you do and for whom
- ☐ **Google Business Profile** claimed, category correct, hours and address current
- ☐ **LinkedIn** headline and about section match your website word for word
- ☐ **Directories and listings** old addresses, phone numbers, and offers removed
- ☐ **Podcast and media bios** one current bio, sent to every host and publication

This one step is what Galina did. Turn the page to see what happened thirty days later.



REAL RESULTS

+200%

**AI search traffic
in 30 days**

after completing step one only

“I have mainly focused on cleaning up my online presence and making sure everything is clear and consistent across the internet. And I am already seeing results.”

Galina Valean

Founder, CreateCaster, Los Angeles
Student, The Get FOUND Method™

Galina runs a podcast and video studio in Los Angeles. She did not rebuild her website or hire an agency. She took the clean up step from the first module of The Get FOUND Method™, made every listing match, and watched AI start sending her the right people. Clean up is where the fastest results live, and it is only the first of five steps.

Become the answer AI gives when your buyer asks.

The test told you where you stand. The Get FOUND Method™ is the complete, learn on demand system for closing the gap, one step at a time, in the order AI actually rewards.

F

Foundation

Define your entity in plain language AI can understand.

O

Optimise

Publish answer shaped content that AI quotes.

U

Unify

Make every listing and profile match, so AI trusts you.

N

Narrative

Earn citations from credible sources that vouch for you.

D

Distribute

Measure what AI says and maintain it in 15 minutes a month.

THE GET FOUND METHOD™

Seven modules and nineteen on demand lessons

Step by step worksheets for every lesson

The 15 Minutes a Month

Maintenance System

The First 48 Fast Start Plan

Lifetime access, learn at your own pace

ENROL TODAY

\$297 USD

GET FOUND NOW

susansly.com/get-found-method



Susan Sly is an AI keynote speaker, MIT Sloan alumna, and founder who has taught human transformation on some of the largest stages in the world for two decades. She created The Get FOUND Method™ so that founders, consultants, and local businesses could become the answer AI recommends without an agency, a developer, or a large budget.

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