

Susan Sly

AI KEYNOTE SPEAKER · TWO TIME AI FOUNDER · AI ETHICIST

An operator, not an observer. Keynotes on adaptability, AI, and leadership, built from AI she has built, deployed, and led.

Named one of the Top 7 Female AI Thought Leaders in the World for 2026, Susan shows audiences where AI succeeds, where it fails, and why human judgement becomes more valuable as AI becomes more powerful. Every keynote is tailored to the room in front of her.



CREDENTIALS AT A GLANCE

- Top 7 Female AI Thought Leaders in the World, 2026 (CTO Magazine)
- Former co-CEO and co-founder of a leading computer vision company; co-led one of the largest AI computer vision deployments in U.S. retail
- Audiences of up to 20,000; featured on CNN, CNBC, and Fox
- Two time award winning AI founder
- Trained at MIT Sloan and the MIT School of Engineering
- Two decades leading human transformation on the world's largest stages

SPOKEN FOR

Intel · NVIDIA · Hewlett Packard Enterprise · Lenovo · MIT · American Medical Association · National Sporting Goods Association

ON STAGE AT

CES · Davos, during the World Economic Forum · Ai4 · NVIDIA GTC · NRF · NACS

FORMAT	DETAILS	STARTING FEE
Live keynote	Continental U.S., 45 or 60 minutes with Q&A	from \$15,000 USD
International keynote	Plus travel	from \$25,000 USD
Virtual keynote	Up to 45 minutes	\$7,500 USD
Workshop add on	Demystifying AI, 90 minutes, added to a keynote	\$7,500 USD
Executive intensive	Half day working session with the leadership team	from \$20,000 USD

Travel and accommodation are arranged by the host organisation. Susan is booking now for late 2026 and 2027, and dates are limited.

Three talks. One promise: your people leave able to act.

FLAGSHIP · 45 OR 60 MINUTES WITH Q&A · IN PERSON OR VIRTUAL

Adapt to Your Terrain: How to Lead, Decide, and Thrive When Everything Shifts

When Susan was ten, her father, an engineer, handed her Sun Tzu's The Art of War. One line stayed with her: adapt to your terrain. She has needed it through a diagnosis at 27, a business padlocked on Good Friday, a return to technology that led to one of the largest computer vision deployments in U.S. retail, and now the fastest terrain shift of her lifetime, artificial intelligence. Audiences get her four part ATYT framework (Accept, Think, You decide, Trust) and the Two Lists, a fifteen minute daily practice for deliberate adaptation, with the evidence that the people who adapt to new technology first are the ones who scale and earn more.

Best for: leadership conferences, association annual meetings, sales and frontline teams, women's leadership events, and any organisation asking its people to change faster than feels comfortable.

45 OR 60 MINUTES WITH Q&A

The AI Driven Leader: How to Adopt AI Without Losing Human Judgment, Trust, or Accountability

How should leaders lead when AI can reason, predict, and act? Drawing on enterprise scale deployments and the lessons of where AI fails, including the dangers of confident hallucination, Susan gives leaders a decision making toolkit for responsible AI adoption, human accountability, and building an agent ready organisation.

Best for: executive teams and boards, regulated industries, legal, compliance, risk, and governance audiences.

45 OR 60 MINUTES WITH Q&A

AI as Your Superpower: How to Work Smarter, Not Fear Harder

Built to replace AI anxiety with confidence across frontline teams, managers, and executives. Susan translates complex AI into practical, engaging insight, no technical background required, and shows audiences how to work alongside AI while keeping human judgement at the centre. An optional resource guide, Top 10 Ways to Use AI in Work and Life, is available on request.

Best for: mixed and non technical audiences, associations, and internal employee events.

90 MINUTE WORKSHOP

Demystifying AI

A hands on companion to any keynote, or a standalone add on: practical AI literacy for teams, with no technical background required.

HALF DAY

Executive Intensive

A working session with the leadership team on adoption, ethics, governance, and the questions the organisation should be asking about AI.

From first inquiry to stage day

- 1 **Send your inquiry.** Share your event date, city and venue (or virtual), audience size and type, and the format you are considering.
- 2 **Hear back within two business days.** Confirmation of availability, a tailored outline, and your confirmed fee, with no obligation.
- 3 **Discovery call.** A 30 to 45 minute call with Susan or her team to learn your audience, your industry, and the outcome you want.
- 4 **Sign and secure.** A signed agreement and a 50 percent deposit confirm your date. The balance is due seven days before the event.
- 5 **Prepare together.** Discovery, materials, and technical requirements arrive on the timeline at right.
- 6 **Stage day.** Travel and accommodation are arranged by the host organisation. Susan arrives ready and delivers the keynote built for your room.

TERMS AT A GLANCE

Payment. 50 percent at signing secures the date and is non refundable. The balance is due seven days before the event.

If you cancel. More than 60 days out, the deposit is retained. 31 to 60 days out, 75 percent of the fee is due. 30 days or fewer, the full fee is due. One rescheduling within twelve months is offered in place of cancellation.

If Susan cannot perform. In the case of illness or force majeure, a replacement date is offered first; otherwise fees paid are refunded.

Agreements are with Step Into Your Power Inc., an Arizona corporation, and the full terms are written in plain language before you sign.

WHEN	WHAT SUSAN NEEDS FROM YOU
At booking	Signed agreement and 50 percent deposit; event date, venue, and audience size confirmed
Six weeks out	Discovery call: audience profile, industry, goals, sensitivities, and topics to lean into or avoid
Four weeks out	Final audience details: attendee count, titles and roles, how the session fits the program
Two weeks out	Content locked; program ready title, description, and bio confirmed
One week out	Final payment; AV and staging check, run of show, and on the day contact

AUDIO VISUAL AND RECORDING

- Lavalier or handheld wireless microphone
- Presentation clicker
- Screen or projection at 16:9 with HDMI connection
- Stage lighting adequate for video, if recorded
- Susan does not require a confidence monitor

Recording. You may record the keynote for internal use. Public or promotional use of clips is welcomed with Susan's approval of the segment.

Names and logos. You may use Susan's approved bio, headshot, and session description to promote the event. Susan may name your organisation as a client; no endorsement is implied.

Copy, paste, publish

50 word bio

Susan Sly is a two time AI founder, AI ethicist, and one of the Top 7 Female AI Thought Leaders in the World for 2026. The former co-CEO of a leading computer vision company, she has keynoted at CES, Davos, and Ai4 for audiences of up to 20,000, including Intel, NVIDIA, Hewlett Packard Enterprise, and Lenovo.

Stage introduction (30 seconds)

“Please welcome Susan Sly. Named one of the Top 7 Female AI Thought Leaders in the World, Susan is a two time AI founder, an AI ethicist, and a graduate of MIT Sloan and the MIT School of Engineering. She has keynoted at CES, Davos, and Ai4, and spoken for Intel and NVIDIA. An operator, not an observer. Please welcome Susan Sly.”

150 word bio

Susan Sly is a two time AI founder, AI ethicist, and one of the Top 7 Female AI Thought Leaders in the World for 2026. She is the former co-CEO and co-founder of a leading computer vision company, where she co-led one of the largest AI computer vision deployments in U.S. retail, and she now builds AI agents for healthcare. Trained at MIT Sloan and the MIT School of Engineering, Susan pairs real operator experience with two decades on the world’s largest stages: her keynotes are built on where AI succeeds, where it fails, and why human judgement becomes more valuable as AI becomes more powerful. She has delivered keynotes at CES, Davos during the World Economic Forum, and Ai4 for clients including Intel, NVIDIA, Hewlett Packard Enterprise, Lenovo, MIT, the American Medical Association, and the National Sporting Goods Association, addressing audiences of up to 20,000 people. She has been featured on CNN, CNBC, and Fox.



READY TO CHECK A DATE?

Susan is booking late 2026 and 2027. Dates are limited.

susansly.com/speaking-inquiry · info@susansly.com · You will hear back within two business days.

CHECK
AVAILABILITY